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MEDIA ALERT
4th Annual Ride with the Champions

WHAT: **The 4th Annual Ride with the Champions**, is a cycling event to benefit Special Olympics Massachusetts. Participants will have the option of completing a 62-Mile Metric Century course, 20-Mile course or a 12-Mile Family Fun Ride.

WHEN: **Saturday, September 13, 2008**

6:00 a.m.	Registration Opens
8:00 a.m.	62-Mile Metric Century Ride begins
10:00 a.m.	22-Mile Course and Family Fun Ride begin
11:00 a.m.	Chick-Fil-A Post-Race Party begins
12:00 p.m.	Closing Ceremonies and Awards Presentation

WHERE: The race will follow a scenic route along the north shore through Topsfield, Wenham, Hamilton, Beverly, Manchester-by-the-Sea, Essex and Ipswich.

RACE START:	Topsfield Fairgrounds, Topsfield, MA
RACE FINISH:	Topsfield Fairgrounds, Topsfield, MA
COURSE DISTANCE:	Options include 62-mile, 20-mile and 12-mile components

WHO: Nearly 300 competitive and casual bike riders, as well as family, friends, spectators and supporters are expected to participate. People of all athletic abilities will come together in support of the programs and services of Special Olympics Massachusetts.

WHY: All proceeds from Ride with the Champions will help fund uniforms, equipment, year-round training and competition costs for local Special Olympics Massachusetts athletes.

HOW: To register or make a donation, go to www.ridewiththechampions.org or call 1-888-767-RACE. Participants can enter as individuals or as a team.

Don't have a bike but still want to ride? For the first time ever, SOMA is teaming up with Urban AdvenTours to provide on-site bike rentals for all ages.

ON-SITE

MEDIA DETAILS: All members of the media are welcome to attend. Upon arrival, please contact **Sheila Green (617.893.0260)** or **Olivia Asarch (508.265.3026)** for parking instructions. Special Olympics Massachusetts spokespeople and athletes will be available for interviews or comments.